IN THE CLAIMS:

Please amend the claims as follows:

- 1. (Original) A method of identifying an object, comprising the steps of: encoding an object by utilizing discernable physical attributes for encoding information regarding said object; and utilizing said encoded information as at least one element for composing a digital watermark for said object.
- 2. (Original) The method of claim 1, wherein said physical attributes further comprise a set of taggants in association with said object, wherein said set of taggants is comprised of members having discernable physical attributes predetermined for encoding information regarding said object.
- 3. (Original) The method of claim 1, wherein said physical attributes comprise at least one of size and shape.
- 4. (Original) The method of claim 1, wherein said physical attributes comprise at least one of color and emission wavelength.
- 5. (Original) The method of claim 1, wherein said physical attributes comprise loading factor.
- 6. (Original) The method of claim 1, wherein said physical attributes comprise at least one of a radio frequency and a response to a radio frequency.
- 7. (Original) The method of claim 1, wherein said physical attributes comprise at least one of a magnetic field and a response to a magnetic field.

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- 8. (Original) The method of claim 1, wherein said physical attributes are related to one or more dimensions of said object.
- 9. (Original) The method of claim 1, further comprising the steps of: detecting said encoded information in said digital watermark; and authenticating said object by comparing said encoded information with said discernable physical attributes of said object.
- 10. (Original) A method of identifying an object, comprising the steps of: digitally watermarking a barcode; and associating said digitally watermarked barcode with said object.
- 11. (Original) The method of claim 10, further comprising encoding additional information into said digitally watermarked barcode.
- 12. (Original) The method of claim 11, wherein said additional information further comprises at least one of a date of manufacture, a country of origin, and an authorized distribution channel.
- 13. (Original) The method of claim 11, wherein said additional information is retrieved from said digitally watermarked barcode by use of a key.
- 14. (Original) The method of claim 10 further comprising encoding a key in said digitally watermarked barcode such that failure to read a digital watermark in said digitally watermarked barcode results in an inability to read said barcode.
- 15. (Original) A method of identifying an object, comprising the steps of: encoding an object by utilizing discernable physical attributes for encoding information regarding said object; and

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utilizing said encoded information as a key to retrieve data encoded in a digital watermark associated with said object.

- 16. (Original) The method of claim 15, further comprising the step of authenticating said object by utilizing said data encoded in said digital watermark.
- 17. (Original) The method of claim 15, wherein said physical attributes further comprise a set of taggants in association with said object, wherein said set of taggants is comprised of members having discernable physical attributes predetermined for encoding information regarding said object.
- 18. (Original) A method of identifying an object, comprising the steps of: encoding an object by utilizing discernable physical attributes for encoding information regarding said object; and utilizing said encoded information as at least one element for composing a digitally watermarked barcode for said object.
- 19. (Original) The method of claim 18 further comprising encoding a key in said digitally watermarked barcode such that failure to read a digital watermark in said digitally watermarked barcode results in an inability to read said barcode.
- 20. (Original) The method of claim 18, wherein said physical attributes further comprise a set of taggants in association with said object, wherein said set of taggants is comprised of members having discernable physical attributes predetermined for encoding information regarding said object.
- 21. (Original) The method of claim 20, further comprising the step of utilizing said encoded information as a key to read a digital watermark in said digitally watermarked barcode.

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- 22. (Original) The method of claim 18, wherein said physical attributes comprise at least one of size and shape.
- 23. (Original) The method of claim 18, wherein said physical attributes comprise at least one of color and emission wavelength.
- 24. (Original) The method of claim 18, wherein said physical attributes comprise loading factor.
- 25. (Original) The method of claim 18 wherein said physical attributes comprise at least one of a radio frequency and a response to a radio frequency.
- 26. (Original) The method of claim 18 wherein said physical attributes comprise at least one of a magnetic field and a response to a magnetic field.
- 27. (Original) The method of claim 18, wherein said physical attributes are related to one or more dimensions of said object.
- 28. (Currently amended) An apparatus for identifying or authenticating an object, comprising:
- a detector for detecting physical attributes and a <u>digital</u> watermark associated with said object; and
- a decoder for decoding information encoded by said physical attributes and information included in said <u>digital</u> watermark for at least one of identifying or authenticating said object.
- 29. (Original) The apparatus of claim 28, wherein said physical attributes associated with said object further comprise a set of taggants in association with said object, wherein said set of taggants is comprised of members having discernable physical attributes predetermined for encoding information regarding said object.

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30. (Original) The apparatus of claim 29, further comprising a source for illuminating said set of taggants, wherein said detector comprises means for detecting at least one emission wavelength in response to the illumination.